



MARCO ARRIGONI

Communication Designer

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Profile

Communication designer based in Milan.

I work across editorial design, visual identity and interaction design, developing concept-driven projects rooted in research and observation.

My practice focuses on translating complex cultural and social dynamics into clear and structured visual systems and narratives.

I'm particularly interested in the relationship between physical and digital experiences, using design as a tool to build layered and meaningful stories.

Expertise

Design

Art Direction, Editorial design, Visual identity, Branding, Interaction design

Capabilities

Visual systems, Narrative structures, Cross-media translation, Concept development, Research synthesis

Additional

Photography, Video-making, Web design

Languages

Italian

mother tongue

English

C1 level—8/9 IELTS

Education

[2024–NOW]

Master's Degree

Communication Design,
Politecnico di Milano

[2024]

Bachelor's Degree

Graphic Design,
Accademia Santa Giulia, Brescia

[2020]

High School Diploma

Liceo delle Scienze Applicate Galileo Galilei,
Caravaggio (BG)

Exhibitions

[2026]

INTERDEPENDENCE x Fabbrica del Vapore

Milan Design Week 2026

INTERDEPENDENCE x OpenDay 2026

Politecnico di Milano

- ↳ Exhibited 'mēnēm by Capsule' within the INTERDEPENDENCE exhibition
- ↳ Co-developed the exhibition's visual identity and communication system
- ↳ Contributed to defining its overall graphic and narrative language

[2025]

Casa Cork: Rockwell x Cork Collective

Milan Design Week 2025

- ↳ Winning project exhibited at Casa Cork during MDW25

Others

[2025–NOW]

Event Steward

MFW, MDW & cultural events

- ↳ Assisted in event organization and audience management
- ↳ Worked in dynamic and time-sensitive environments
- ↳ Collaborated with teams to ensure smooth event operations

[2024 JUL–SEP]

Sales Assistant Internship

Armani Exchange, Orio Center (BG)

- ↳ Managed customer experience in a high-paced retail environment
- ↳ Developed teamwork and interpersonal skills
- ↳ Strengthened attention to visual presentation and brand consistency